



## Mr Tan Jian Feng

Asia Pacific Executive MBA Chinese 2009

Founder and President, PeopleNet Technology Group

Mr Tan founded PeopleNet in 2007 and pioneered the development of iKEY Multi-factor Dynamic Encryption Identity System in China. Mr Tan and his team engaged in the 1st generation of research and development of dynamic encryption products, which filled the gap of China's information security, drove the progress of the whole industry and enhanced the national security. Its patented products have been widely used by the government, banking, telecom, e-commerce and other fields.

Mr Tan promotes best practices by establishing an eco-system for the industry and supporting governmental efforts to raise standards. As a domain expert, he is President of Shanghai Information Security Trade Association, Chairman of Pudong New Area Zhangjiang High-Tech Park's Chamber of Commerce, Vice President of China Association of Small and Medium Enterprises and Member of National Information Security Standardization Committee.

In 2014, Mr Tan was recognised as a leader of China's Internet Security Industry, Shanghai Outstanding Young Businessman and Shanghai Top 10 Outstanding Youth. In 2015, he was awarded Shanghai Top 10 Outstanding Youth and National Inspiring and Caring Youth. In 2016, he was honored with the Award of Shanghai Technology Young Talent.

Mr Tan actively supports social voluntary projects. In 2008, he donated to Wen Chuan Earthquake and supported Sichuan Puyang Primary School in the following year. In 2013, as a sponsor of the 3rd MORONATHON competition, PeopleNet donated its revenue to build urban libraries in the poorer regions of China. To promote youth entrepreneurship, he also donated to Shanghai Youth Start-up Fund for Global Distinguish Youth Community projects and events in World Economic Forum.