Dear NUS Business School alumni,

In Support of Flag 2014

With August coming in a few months, we are once again proud to present to you NUS Rag & Flag. NUS Rag & Flag has always been the pride and joy of NUS Business School. This year, Flag Day will be on Wednesday, 6th August, and Rag Day will be on Friday, 8th August.

In continuing with our proud tradition of excellence, we are working towards a series of community outreach activities with our partner beneficiary Hougang Sheng Hong Family Service Centre. We hope that you will play a part in contributing to the continuing success of Business while at the same giving to numerous worthy causes.

On Flag Day this year, do look out for our Bizad team with the Red Armbands. For many years, NUS Business School has had the honour of winning Challenge Shields for the Best Total Collection and Best Per Capita Collection for Faculty Clubs. We could not have achieved these stellar results over the years without valuable support from you, our alumni.

As we attempt to retain the President’s Shield for Flag once again in 2014, I would like to extend a sincere request to you to donate generously to the Bizad cause. In addition, we hope to seek your permission to be able to flag from your staff in your office on Flag Day itself, 6th August 2014. Every donation counts as we aim to defend our Shield and reach out to the needy and less fortunate members of the society.

Donations can be made in either cash or cheque. All collections must be dated on 6th August 2014. Do note that any cheques dated otherwise will not be accepted. In addition, all cheque donations are to be made payable to “National University of Singapore”. Donors who contribute more than $50 are eligible for tax exemption. A tax-exempt receipt will be issued for donations $50 and above, upon request by the donor. A normal receipt can also be issued for those that do not require tax-exemption.

For donations before 6th August, please do not hesitate to contact Lim Yi Jun at 9449 2441 or vijun.lim@nus.edu.sg so we can arrange for our students to visit your office.

Help us retain the Shield and give back to the community. Thank you!

Yours Sincerely,

Ling Xin Yi
Director of Alumni Relations
Bizad Club
Hougang Sheng Hong Family Service Centre is a service centre that engages 4 main groups of people, namely the elderly, children, teenagers and housewives. They hold several activities for these 4 groups of people to engage them, providing them assistance, welfare & relief, financial or otherwise, without discrimination as to race, languages, creed or religion, to promote education, and to foster friendship & community cohesion.

The funds raised last year was channelled to Hougang Sheng Hong Family Service Centre via ComChest and constituted part of National Council of Social Services (NCSS) funding for the operating budget for their Family Service Centre (FSC). ComChest is the fund-raising arm of NCSS. Hence, the funds raised last year formed part of the funding provided by NCSS to support their FSC’s operation and implementation of various services for the community, which will include casework & counseling, assistance for vulnerable families, programmes and activities for children & youth.

The Flag Committee of 2014 will be mainly engaging with the elderly from Life Point, which is a pilot project set up by Hougang Sheng Hong Family Service Centre, as well as the teenagers, as we aim to build a bridge for inter-generation communication. Activities that the Flag Committee intend to carry out include computer class and a photography trail, to equip the elderly with skills and also provide a platform for them to share their past with the young.