



Mr Clement Wong Chun Hoong

BBA 2003

Chief Executive Officer, BeMyGuest Pte Ltd

Mr Wong is the Founder and CEO of BeMyGuest, a travel technology provider to activities, tours and attraction operations. In a space of less than 5 years, he has brought BeMyGuest to be the global leader for Asian activities, tours and attractions content. BeMyGuest's technology is now being used by more than 4,000 operators globally, and the top airlines, hotels and online travel agencies are working with BeMyGuest as partners.

Under Mr Wong's leadership, BeMyGuest has won the inaugural ChannelNewsAsia Startup Asia competition in 2014 out of more than 150 companies across Asia, Best Tours & Activities Website in 2015, became the first Singaporean company to be featured on the prestigious Fast Company's "World's 50 Most Innovative Companies 2016" list, and winning the 'Best Business Innovation' award at the recent Singapore Tourism Awards 2016.

Before returning to Singapore to set up BeMyGuest, Mr Wong was based in Europe after his graduation from NUS Business School for close to a decade. He has always been in the travel industry, advising travel companies globally on their strategies and market research. He is a frequent conference speaker and appears regularly on TV and news publications.