



BIZAlumMATTERS

Jan - Feb '20 | Issue #1

Director's message

In 2020, we will continue to expand and deepen our alumni engagement through school-centric programs in career partnership, mentorship and dialogue sessions, as we had done in 2019, with positive feedback. This year marks the start of a new decade, and we thought it is also a fitting time for us to strengthen our identity – for the alumni and the larger community.

From 1 Apr 2020, Global Alumni Network Office (GANO) would be officially renamed **BIZAlum**. This new name with a new logo will represent the individual alumnus, my office, and collectively the whole of NUS BIZ school alumni network. In fact, we will use this name to e all three together. Combining “BIZ” with “Alum” also creates an impactful identity that is immediately recognizable by the word. It will make for easy introduction, simplify our outreach effort, and strengthen our unique identity as BIZ school Alumni.

From this year, this newsletter would be sent once every two months and carries mostly intellectual content and thought-provoking topics, created under a new column named “Upfront”. In this issue’s Upfront column, we will talk about how lifelong learning prepares us for the future. With the recent budget announcement that strongly supports this initiative, we hope our alumni can leverage on these enhanced support for their learning needs.

Should you wish to find out more about our upcoming events and activities, please visit our [website](#). Do note that due to the current Covid-19 situation, some events have been postponed to a later date.

We welcome your feedback to improve our newsletter.



George Heng

Head, BIZAlum

[Email](#) | [LinkedIn](#)

Features

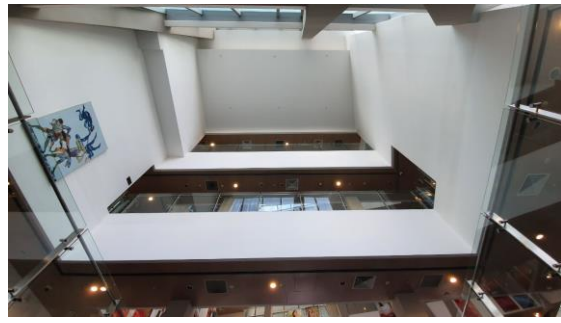


(L-R: The 10th Bizad Charity Run and lending our support towards the Coronavirus situation)

Earlier last month, we concluded our highly anticipated fundraising event of the year – the [NUS Bizad Charity Run \(BCR\) 2020](#) ! To mark the special occasion – NUS’ 115th anniversary, 20th anniversary of the NUS Business School Alumni Association, and 10th edition of the BCR – we were honoured to have President Halimah Yacob celebrate with us. Psstt... Madame President even took a 3km walk with our School leaders!

The 10th edition of the BCR raised a record amount of more than S\$400,000, which will go towards supporting TOUCH Community Services Elderly Care, BIZ School’s student bursaries and scholarship programmes.

In line with NUS’ Mission “to develop volunteerism”, we would also like to highlight our students’ efforts and initiatives towards the exacerbating Covid-19 situation. Since Jan 2020, students from the Executive MBA Chinese and NUS MBA programmes, have come together to set up a [fundraising campaign](#). The campaign aims to raise S\$20,000 for purchase of medical supplies for frontline healthcare professionals in Wuhan, China.



(L-R: The Mochtar Riady Building Atrium and BIZ School's "Great Wall")

We have an addition to the BIZ School's Mochtar Riady Building (MRB)!

Well, in the past months, the School has been celebrating the multifaceted colourful personalities (alumni, students, faculty and staff alike) of our BIZ Community in the form of featured banners. Come and check them out yourself!

Apart from this new burst of energy in the atrium, the School is also looking to revamp its *Great Wall* (see above picture on the right), which is located next to the Undergraduate Office at level 2, to reflect the creative and artistic side of our BIZ Community!

Join us in brainstorming together, and please [share your ideas](#) and (hidden) talents with us!



The NUS MBA is ranked #15 in the world by Financial Times (FT) Global MBA rankings for 2020!

This is our highest ranking till date, and makes NUS MBA the #1 MBA among Singapore universities, and the only one to make it to FT's Top 20.

Inspired to join us or learn more? [Click on](#) to spark your transformation journey with us today!



In an age of disruption, our Mandarin Alumni Association has revamped its website to feature a brand new look!

The updated website, features easier navigation, and now showcases their past, and upcoming, activities and publications.

[Click on](#) to tour the site!

Upfront

"What lies ahead?"

As we enter a new year, and decade, five NUS Business School faculty shared their outlooks on macro economy, financial markets, corporate governance, artificial intelligence and leadership.

[Read more](#) to gain deeper insights.

"COVID-19 could redefine Singapore's place in the global economy"

In a commentary, **visiting Senior Fellow Alex Capri** (Department of Analytics & Operations) highlighted that the COVID-19 is accelerating and catalysing decoupling from Chinese supply chains and the relocation of strategic manufacturing operations out of China.

[Read more](#) to find out how Singapore should reposition to meet new economic needs.

Interests

BBA Field Service Projects' Surveys

As part of their Honours' curriculum, the current BBA students are undertaking the Field Service Project (FSP) module which will allow them to gain insights and learning experiences through partnering with established organisations in Singapore.

Help them in their FSP journey with the surveys and stand to win attractive prizes!



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