



BIZAlumMATTERS

Mar - Apr '20 | Issue #2

Director's message

In our last newsletter, we highlighted with great enthusiasm our upcoming plans, events and activities to engage with our alumni. Since then, a lot have changed.

With worrying new cases of COVID-19, a 4-week circuit breaker started on the 7 Apr in Singapore, and which brought in measures that place some restrictions on activities involving physical interactions between people.

BIZ school is well prepared for this. We activated our online learning and assessments for our students immediately.

However, all our alumni engagement events, which predominantly require a physical presence, were cancelled or postponed. Despite this, we continue to reach out to our alumni, while waiting for normalcy to return. We want to let you know that BIZ school will continue to support and engage with you amid this pandemic.

In the absence of handshakes and physical interactions, we want to strengthen our relationship and connection with you through online channels, social media, and any feasible form of communications. We have started to organise online forums jointly

with industry associations, virtual get-together with various alumni groups/ cohorts, and sessions to rally alumni participation for noble and charitable causes related to COVID-19.

At the same time, we would like to invite all alumni to take this opportunity to introduce themselves through the cyberspace, in an **8-sec selfie video clip**. In this video clip, we would like to feel your positive vibes, and the hope despite the situation we are all facing now. Please **send** the video together with your name, city of residence, the program you graduated from and the year. We would consolidate the videos and open this introduction to our BIZ School community.

Finally, we also wish for more ideas and suggestions from you, so that BIZ School could continue to support and engage with you despite the current challenging environment.

Stay safe, stay healthy, and stay connected!



George Heng

Head, BIZAlum

Email | **LinkedIn**

Features



(L-R: An NUS Business School first! – a webinar series on Facebook Live and an online reunion)

During this challenging time, the School continues to reach out, sharing knowledge and making an impact on business and society.

We are launching a **live webinar** series every Monday and Wednesday, from 22 Apr, on **our Facebook page** . We take a look at how COVID-19 is affecting all facets of business and how we can emerge stronger from the perspectives of world-renowned economists to industry insiders. During these 20-30 minute sessions, join us to exchange ideas and ask pertinent questions. These free sessions will also be readily available on our Facebook page after if you are not able to join us live.

Keeping the alumni close to heart, we hosted an online reunion for the NUS MBA Class of 2019. More than 45 alumni "turned up" and filled us in on their lives, work and family. We will be bringing this to more classes. **Give us a shout-out** to jump the queue!



Be part of this learning journey and impart your industry knowledge and experiences to our current NUS BBA undergraduates!

Volunteer and make an impact through BIZAlum's **Internship Supervisor Programme** to supervise our undergraduates in their **Business Internship Modules**, which commences in Special Term AY19/20 (May to Aug).

Upfront

"Rooting for Our Everyday Heroes in the COVID-19 Battle"

As COVID-19 rages across the world, our NUS Business School community is keeping up the fight. From students, staff and alumni in the healthcare industry, to alumni who lend a helping hand through their companies.

"What Makes You an Effective Leader in Crisis Situations?"

Provost's Chair and Professor David De Cremer (Dept of Management & Organisation, Founder and Director of AiTH Centre) lists four principles leaders should have during crisis situations.

[Read more](#) to know our everyday heroes [Read more](#) to gain deeper insights.
in the battle against the pandemic.

Interests



[BIZAlum Website](#) | [The NUS Business School Facebook](#)

*BIZAlum, NUS Business School
Mochtar Riady Building Level 1-2
15 Kent Ridge Drive
Singapore 119245*

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