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BIZAlumMATTERS

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Director's message

The Hon Sui Sen Memorial Library will be refurbished in phases over a period of two years. Prior to the start of the first phase, we have organised an **event** on 7 Nov to invite all BIZAlums to reminisce on the good old times at the library. We look forward to welcoming you on this momentous day, but do **sign up** as soon as possible as places are limited due to safety measures requirements.

As Singapore opens up to more activities, physical events at BIZ school will follow likewise. Stay tune to these events and activities as we look forward to meeting more of you in person.

Social media is an important communication channel with our alumni. I would like to remind all alumni that we have a **LinkedIn** group for our BIZ school alumni, created to facilitate communication among the alumni communities; we hope more alumni can join the group and start engaging fellow alumni with their postings and contributions.



George Heng
Head, BIZAlum
[Email](#) | [LinkedIn](#)

Features



Join us on 7 Nov as we bid farewell to the **Hon Sui Sen Memorial Library** as we know it before its temporary closure and transformation.

This is your **only chance** to spray paint the library wall, and make your graffiti mark!

Prof David De Cremer and **Prof Duan Jin-Quan** will be sharing on leadership qualities needed in the AI era and digital literacy in two separate sessions in **English** (10:00 am to 12:00 pm) and **Mandarin** (3:00 pm to 5:00 pm) respectively.



(L-R: Tim Chuah, Chua Hung Meng and Jason Yeo, Presidents for MBA-Alumni NUS, NUSBSAA and NUSMA respectively)

This year, the three **Alumni Associations** – **MBA-Alumni NUS**, **NUS Business School Alumni Association** (NUSBSAA) and the **NUS Business School Mandarin Alumni** (NUSMA), through their respective Annual General Meeting, elected new Presidents and Board of Directors for a term of two years.

The Presidents – **Tim Chuah** (The NUS MBA '14) , **Chua Hung Meng** (BBA '81) and **Jason Yeo** (The NUS Executive MBA (Chinese) '13), together with their Alumni Directors, will work in synergy within the associations and with the School to deepen the alumni engagement in the community.



The highly anticipated **Kiasunomics 2**, authored by NUS professors Sumit Agarwal, Ang Swee Hoon and Sing Tien Foo, is published! Mr Ong Ye Kung, Minister for Transport, and Ms Lorna Tan, Head of Financial Planning Literacy at DBS joined the **virtual book launch** and discussed how Singaporeans make economic decisions.

"Kiasunomics" digs a little deeper into the economics and cultural nuances that influence the behaviour of its residents and their everyday decisions. From mobile wallets to ride-hailing, HDB prices to shopping, "Kiasunomics 2" has something for everyone.

Grab a copy today and quote "WSKSN20" to receive a 20% discount, valid till 31 December 2020. Proceeds of the royalties

Heartiest congratulations to the new Board and we look forward to an exciting term with the associations.

go towards bursaries and scholarships for NUS students.



Join the official **BIZAlum LinkedIn** group to connect to fellow alumni and discover the many opportunities available. **Update your particulars** with us to stay updated and receive exclusive invitations!

The **BCR** is marking its 11th edition this January 2021!

Follow BIZ social media - **LinkedIn**, **Facebook** and **Instagram** to stay updated of the latest events happening!

Over the past 10 years, the Charity Run has attracted 11,500 participants. The upcoming **first-ever virtual run** aims to help needy students and low-income families affected by the COVID-19 pandemic.

Join the run today and be a part of a meaningful and memorable running experience.

Voices

In this column, alumni share their personal views on a given topic. In this issue, we invited BIZAlum to share with us **a new skill learnt or new initiative started recently**.

"I founded the **NUS Mentoring Community** upon graduation, where we hope to be the bridge between and within NUS members (graduates, students) in exchanging personalised advice through mentorship and other programs. The programme hopes to provide a platform where guidance can be given to our fellow undergraduates, and young alumni who have graduated recently. The NMC consists of 2 programs in our first pilot cycle..."

See Xin Yu (BBA (Hons) '20)
Founder, NUS Mentoring Community

Read to find out more about Xin Yu's initiation, the uniqueness, and how you can walk this journey with him!

In the next issue, as we look back and bid goodbye to 2020, we welcome BIZAlum to **share their biggest takeaway this year** to the BIZ community.

Share your thoughts with the community today!

Upfront

"Be the "Fool" that Crisis Leadership Needs"

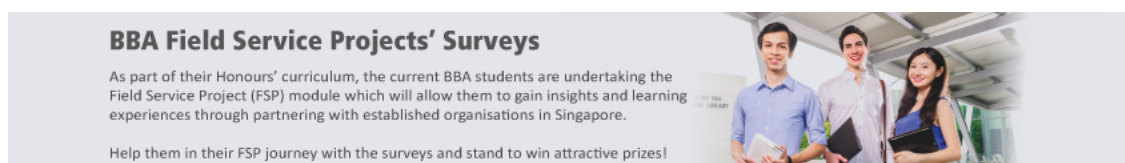
As we find ourselves living in unprecedented times, an important message that emerges is that we need more observant fools to lead us through a rapidly spreading pandemic.

Provost's Chair and Prof David De Cremer (Dept of Management & Organisation, Founder and Director of AiTH) **discusses** crisis leadership.

"Don't leave your goals to your future self"

Asst Prof Michael Mai (Dept of Management & Organisation) **explores** how anticipating landmark dates such as birthdays make people less motivated in the pursuit of their goals.

Interests



[BIZAlum Website](#) | [The NUS Business School Facebook](#)

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